The woman who’s committed to curing Alzheimer’s disease

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Link to interview

Andrea Pfeifer, CEO AC Immune, talked to CNN Money Switzerland about her leadership principles, her values, and what people like Nelson Mandela and Steve Jobs have taught her about being a good boss.

Teaser CNN Money Switzerland:

Andrea Pfeifer is a woman on a mission. The CEO of the Lausanne-based, Nasdaq-listed Swiss biopharmaceutical AC Immune is determined to find breakthrough therapies for neurodegenerative diseases such as Alzheimer’s. Pfeifer – who as head of Nestlé’s Global Research managed a group of more than 600 people – took a risk in taking charge of a then unknown start-up. “I was going back to square zero,” she says, “with no business plan and no guarantee for success.” In this week’s Executive Talk, she tells Editor in Chief Urs Gredig about her leadership principles, her values, and what people like Nelson Mandela and Steve Jobs have taught her about being a good boss.